Blackpool Council Licensing Service Representation made by a Responsible Authority

Responsible Authority								
Name of Responsible Authority		Licensing Authority						
Name of Officer (please print)		Mark Marshall						
Signature of Officer								
Contact telephone number		01253-478493						
Date representation made		05	04	2017				
Do you consider mediation to be a		appropriate				NO		
Premises Details								
Premises Name	Tesco Express							
Address 61-67 Ansdell Road								
	Blackpool							
Post Code	FY1 6PU							

Details of your representation (Please refer and attach any supporting documentation)

This premises sits within Victoria Ward which is currently part of the Councils saturation policy . This policy is aimed at kerbing the numbers of Off Licences in areas that suffer high levels of Crime and Disorder that is alcohol related.

Since January 2017 my team has been responsible for co coordinating enforcement action against the begging problem and within 2 months have submitted 6 prosecution files, 15 Community Protection Warning Notices and 10 Community Protection Notices. With the level of problems and the subsequent action that will follow at the Magistrates Court ,fines, sentences and appropriate orders will be inevitable. The orders sought will be Criminal Behaviour Orders which will seek to prohibit entry into the areas of vulnerability, namely the town centre.

One of the trends that has been noticed is that enforcement activity is displacing the problems out to the margins of the town and I believe outlets that serve alcohol very early in the morning could be vulnerable to approach by street drinkers and alcohol dependent people many of whom start there day early and arrive in town before 08.00hrs.

For this reason, a commencement time of 6am for the sale of alcohol in this area is something I believe will harm the Licensing Objectives

For New / Variation Applications only. It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.